

Let's Talk Fractional

*When you require a highly qualified finance leader to start yesterday, **we are here to help.***

HUMANIS
we know people.

Benefits of a Fractional CFO

Save Your Organization Money

Turn fixed personnel costs into variable expenses by paying for talent only when it is truly needed.

Assess Culture Fit

Provide time for the employee and employer to assess if it will be a good long-term fit.

Help Retain Your Best People

Boost employee retention by providing current employees relief during busy times.

Free-up Full Time Employees

Allow core talent in your business to upskill in other areas and take time off to recharge.

Improve Your Competitive Position

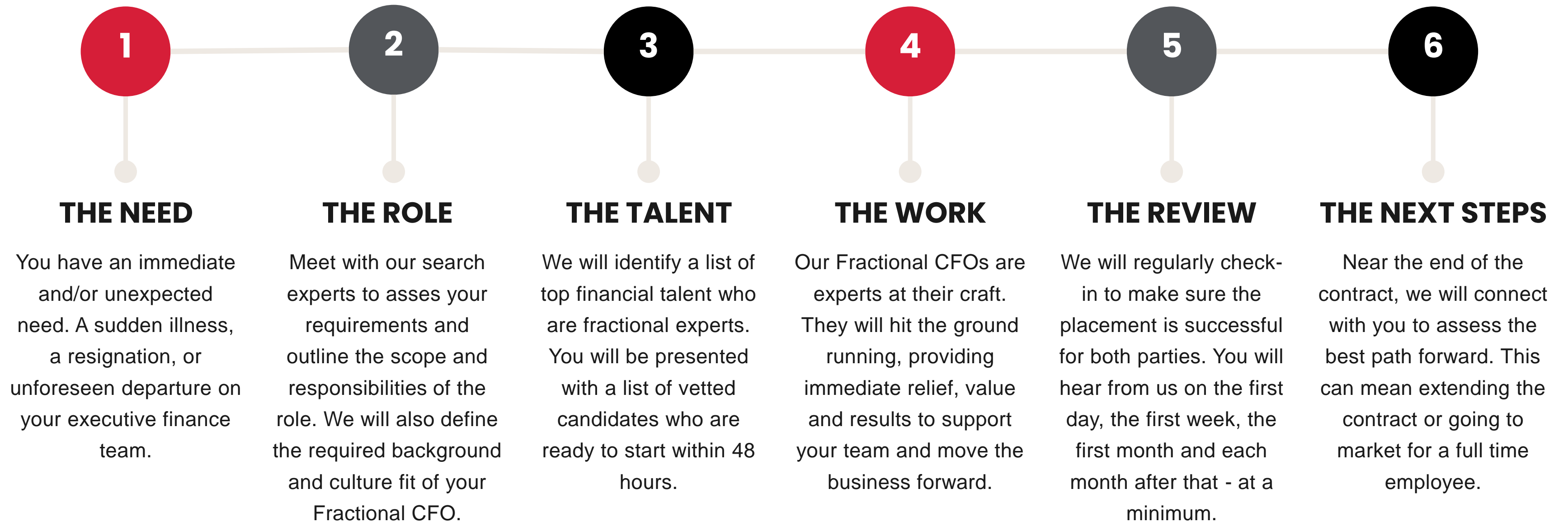
Gain more control over personnel, making you less vulnerable to economic highs and lows.

Immediate Access to Specialists

If you don't have the knowledge in-house, find someone with the required expertise, and quickly.

Our Fractional Process

Regardless of function, industry, or geography, our roster of vetted, ready-to-work consultants allows your need to be met within two days so that you can get on with things without skipping a beat. Most of our fractional contracts range anywhere from 3 to 12 months and we'll work with you on the best scenario for your businesses.



Fractional vs. Interim vs. Consultant

As more organizations turn to flexible work arrangements, the differences between fractional, interim, and consulting roles can often be confusing. Understanding these distinctions is key, as each offers unique advantages depending on your needs.

	Fractional	Interim	Consultant
Integrated with team	✓	✓	✗
Has an end date	✗	✓	✓
Full-time position	✗	✓	~
Leads the team	✓	✓	✗

Fractional

A part-time leadership role, fully integrating into your team without a set end date. They perform the same functions as a full-time executive but typically have other fractional or consulting work. This provides flexibility and consistency without committing a full-time hire.

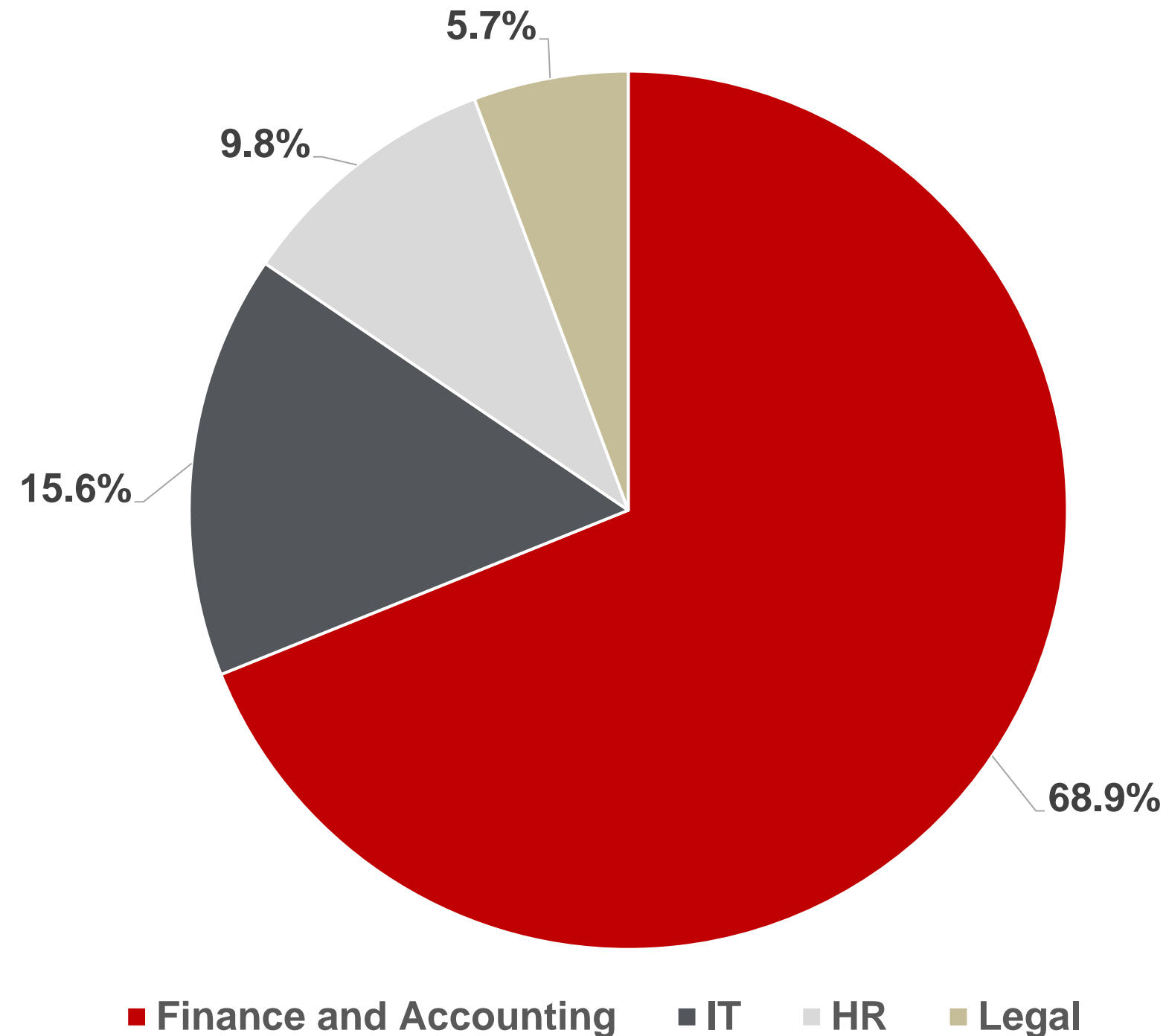
Interim

A full-time, temporary leadership position, becoming fully integrated into the team. While their role is typically short-term, there is often an implied end date unless they transition into a permanent position. This option is ideal for filling immediate leadership gaps.

Consultant

A specific, project-based role. They aren't fully integrated into the team and usually have a defined end date, even if tentative. They focus on delivering solutions for particular challenges or projects, offering expertise without a long-term commitment.

Fractional Consultant Placements



Finance and Accounting

Trusted finance leaders driving strategic decision-making through advanced financial modeling, forecasting, and process optimization.

Information Technology

Experienced IT consultants identifying financial risks, optimizing systems, and enhancing data-driven decision-making.

Human Resources

Senior HR professionals leading culture transformation, talent strategy, and organizational development.

Legal Services

Seasoned legal experts providing high-level counsel on compliance, contracts, and risk management.

Chief Digital Officer (Fractional)

OBJECTIVE

Lead the Foundation's digital transformation on a fractional basis, providing strategic guidance and hands-on leadership in digital initiatives that drive revenue.

INDUSTRY

Not-for-Profit

TERM

6-12 months



SCOPE OF WORK

Digital Strategy Leadership:

Serve as a strategic advisor to the leadership team, developing a high-level digital roadmap that aligns with the organization's mission and long-term goals. Focus on priorities that deliver the greatest impact within the scope of fractional commitment.

Consultative Digital Transformation:

Provide expert insights on digital transformation initiatives that drive revenue, identifying high-priority areas for improvement and recommending cost-effective solutions. Lead selected digital projects or oversee teams driving implementation. Create tangible steps/recommendations to support a longer-term strategy and guidance.

Digital Fundraising & Marketing Advisory:

Advise on digital marketing and online fundraising strategies, focusing on optimizing donor engagement and retention. Work closely with the development team to ensure digital tools and tactics are used effectively to increase revenue.

Data-Driven Decision Making:

Guide the organization in developing a robust data analytics framework that supports strategic decision-making. Help establish key performance indicators (KPIs) and ensure proper measurement of digital initiatives' effectiveness. Use data and analytics to understand donors, identify key areas to explore, and leverage data to uncover new insights and opportunities that increase efficiency, drive engagement, and facilitate growth.

Our Fractional Client Partners



Engineers



Let's Get Started

Companies face multifaceted challenges that demand versatile expertise and agile leadership. This is where fractional executives emerge as a strategic solution, offering a wealth of benefits to organizations seeking to optimize their performance and drive sustainable growth.

Connect with us today to learn more.



humanisadvisory.com